



Highview Social

Local social media & LinkedIn posts,
done for you, approved by you.

Services & Pricing
Buckingham & Milton Keynes
Monthly prices · no VAT added

EVERY PLAN
FREE
TRIAL WEEK

Try any plan free for a week.
No payment, no obligation.

A real week of posts, approved by you, before you pay anything. **Plans with video include 1 sample video in the trial week.** Happy? Carry on monthly. Not for you? Just say so.

MONTHLY PLANS

Facebook & Instagram · Reels + TikTok · Google Business Profile

GET POSTING

Starter

Stay visible and look active,
every week

£175 /month

About £13 a post

FB + IG posts	3 a week
Short videos	add from £100
Google Business	Weekly post
Review replies	–
Content day	£225 one-off
Comments & DMs	–
Plan + report	Monthly

✓ Free trial week

MOST POPULAR

POSTS + VIDEO

Growth

Add Reels & TikTok from your
phone clips

£240 /month

£305 if bought separately

You save £65 a month

FB + IG posts	3 a week
Short videos	4 a month
Google Business	Weekly post
Review replies	Included
Content day	£225 one-off
Comments & DMs	–
Plan + report	Monthly

✓ Free week + 1 sample video

BUSIER FEED

Local Pro

More posts, more video, real
photos of you

£395 /month

£495 if bought separately

You save £100 a month

FB + IG posts	4 a week
Short videos	8 a month
Google Business	Weekly post
Review replies	Included
Content day	Every quarter
Comments & DMs	add from £90
Plan + report	Monthly

✓ Free week + 1 sample video

FULLY HANDLED

All-In

Posts, video, photos and replies,
all done

£595 /month

£725 if bought separately

You save £130 a month

FB + IG posts	5 a week
Short videos	8 a month
Google Business	Weekly post
Review replies	Included
Content day	Every month
Comments & DMs	3 hrs/month
Plan + report	+ 15-min call

✓ Free week + 1 sample video

CONTENT DAYS & LINKEDIN

Real photos of your business · posts in your own name

CONTENT DAY · I COME TO YOU

Photos + video, on site

Quarterly in Local Pro · monthly in All-In

£225 one-off

per visit, on its own
or with Starter/Growth

2 hours at your business, booked in advance at an agreed daytime slot. I shoot photos and short clips of your work, team and place, which feed the month's posts and videos: 25+ edited photos and 4 edited short videos. You approve anything showing staff or customers before it's used.

OWNER-LED BUSINESSES

LinkedIn Ghostwriting

2–3 posts a week on your personal
profile

£400 /mo

£350 with any plan

For businesses where people buy from you. £350 when added to any plan (save £50). A short voice note or chat becomes posts that sound like you. Set-up call first, you approve every post, monthly mini report. Also on its own, with a free trial week.

ALSO AVAILABLE

Full services menu overleaf →

Short-video add-on **from £100**

Profile tidy-up incl. TikTok **£125**

Community care **from £90**

Facebook & Instagram ads **from £150** + spend

Audit & strategy **£125**

DIY content plan **£75**

LinkedIn company page **from £150**

Extra platforms **from £50**

Canva kit **£120**

1-to-1 training **£90/hr**

Launch campaigns **ask**

HOW IT WORKS

Takes you a few minutes a week

1 Chat or voice note

Tell me what's new: jobs, offers,
news, clips.

2 Draft

AI-assisted draft, edited by
hand.

3 You approve

Nothing goes out until you say
yes.

4 It's posted

Scheduled, published &
reported.

Jake Charlesworth

Highview Social · local and new, so you get my full attention

PHONE 07396 795875

EMAIL highviewsocial.uk@gmail.com

AREA Buckingham & Milton Keynes, UK

Jake Charlesworth trading as Highview Social. Prices in GBP, per month unless stated. Monthly rolling with 30 days' notice, paid monthly in advance after your free week. No VAT is charged (not VAT registered). Posts are drafted with AI assistance, edited by Jake and only published with your approval. You keep ownership and admin of all your accounts. Results vary: no follower, view, reach or sales figures are guaranteed.



The monthly plans overleaf already bundle posts, video, Google Business and content days at a saving. Everything below is à la carte: extras for any plan, or on its own. "From" prices depend on how much you need, and I'll confirm the price in writing before any work starts.

SERVICES

Monthly services are rolling, with 30 days' notice

MONTHLY ADD-ON

Short-video add-on

£100

4 a month

For Starter, or extra videos on any plan. Reels on Facebook & Instagram plus TikTok, edited from your phone clips. **£190 for 8 a month.**

ONE-OFF · ON SITE

Photo + video content day

£225

per visit

2 hours at your business at a pre-booked daytime slot: 25+ edited photos and 4 edited short videos. Within 15 miles of Buckingham or MK.

ONE-OFF

Profile tidy-up

£125

one-off

Bios, pictures, pinned posts, links and buttons on Facebook, Instagram, Google and TikTok (business account set up if needed).

MONTHLY

Community care

from £90

/month · 3 hours

Replies to comments and messages, checked once a day Mon-Fri at an agreed time, answered within 1 working day. Urgent messages come to you.

MONTHLY

Facebook & Instagram ads

from £150

/month + ad spend

Simple campaigns set up, run and summarised monthly. You pay Meta directly; I suggest at least £300 a month in ad spend.

MONTHLY

LinkedIn company page

from £150

/month

2 posts a week on your business page, separate from personal ghostwriting. You approve every post.

MONTHLY

Extra platforms

from £50

/month each

Pinterest, X or Threads (or TikTok on Starter): your plan's posts adapted to suit each one. Fully separate content is quoted.

MONTHLY · DO IT YOURSELF

DIY content plan

£75

/month

A calendar of 12 post ideas with captions and hashtags written, plus a 15-minute planning call. You post them yourself.

ONE-OFF

Audit & strategy session

£125

one-off

A review of your Facebook, Instagram and Google profiles, then a short written action plan talked through on a 1-hour call.

ONE-OFF

Canva template kit

£120

one-off

15 templates in your colours and fonts (posts, stories, Reel covers) plus a 30-minute handover.

PER SESSION

1-to-1 training

£90

per hour

Learn to plan, write, take decent photos and schedule posts yourself. Online, or in person locally by arrangement.

PROJECT

Event & launch campaigns

Quoted

on request

An opening, launch or event: a short burst of planned posts, with a content day, video and ads if you want them.

HOW CONTENT DAYS WORK

Included in Local Pro & All-In, or £225 a visit

1 Book ahead

We fix a daytime slot at least 2 weeks ahead, as I work nights.

2 Shot list

We agree what to capture: work, team, products, place.

3 On the day

2 hours on site with a phone and light kit, around your customers.

4 You approve

Anything showing staff or customers is okayed by you first.

STRAIGHTFORWARD TERMS

Same for every service

- **Monthly rolling:** 30 days' notice, no long contracts
- Paid monthly in advance; one-offs paid on booking
- Not VAT registered, so no VAT is added
- Nothing is posted without your approval
- Content days booked in advance, daytime slots
- Ad spend is paid by you directly to Meta
- No promised follower, view or sales numbers
- You keep ownership of your accounts & photos

Jake Charlesworth

Highview Social · local and new, so you get my full attention

PHONE 07396 795875

EMAIL highviewsocial.uk@gmail.com

AREA Buckingham & Milton Keynes, UK